



COMMUNITY TOURISM MARKETING: TRIP ADVISOR GUIDE: LISTING A NEW BUSINESS

Jamaica Social Investment Fund

October 2018



**Trip Advisor Guide to
Listing a new Business
Attraction**

Step 1: Log in, or Join by clicking join in the top Right-hand corner

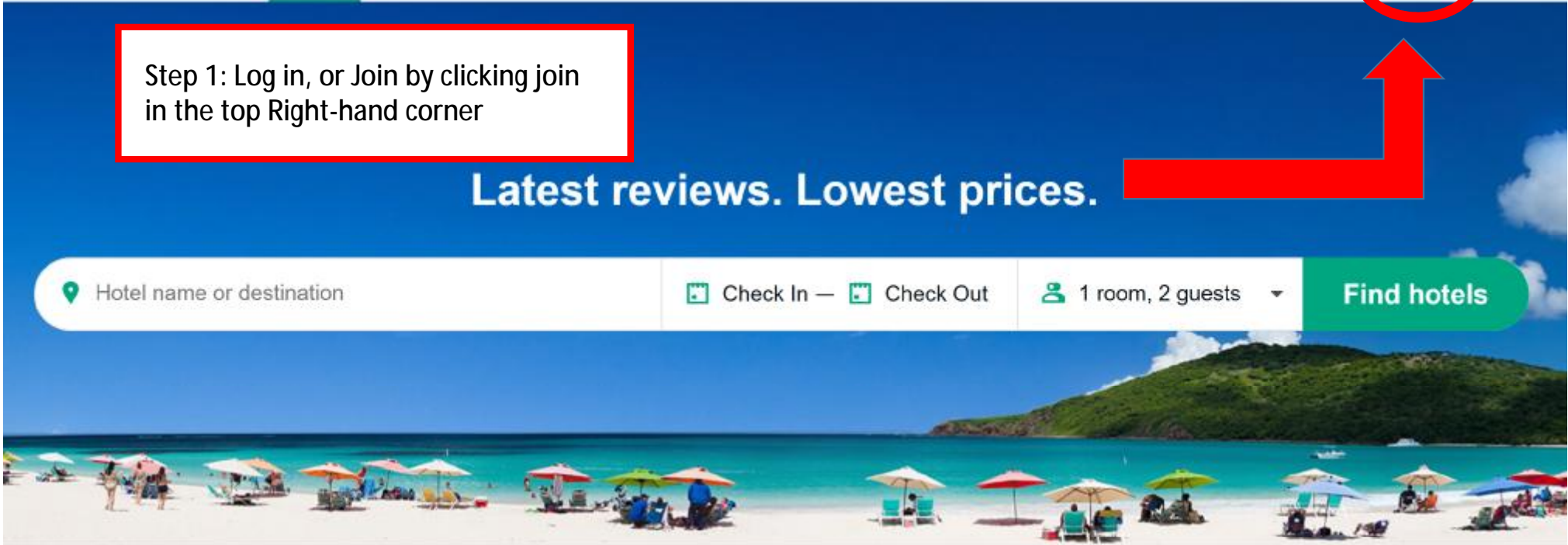
Latest reviews. Lowest prices.

Hotel name or destination

Check In — Check Out


1 room, 2 guests


Find hotels




Steps are the same for creating a new account or logging in to an existing account


tripadvisor

I'm not a robot  reCAPTCHA
Privacy - Terms

 Continue with Facebook

 Continue with Google

OR

 Continue with email

By proceeding, you agree to our [Privacy Policy](#) and [Terms of Use](#).

You can use either an existing Facebook or Google account

Success!

We've connected these accounts. You can now sign into TripAdvisor anytime using Google.



Solimar

@solimarinternationa



Solimar

@solimarintern

- Display **solimar** with your reviews and other contributions. You can change this in your profile at any time.

Done

Once the accounts are linked continue by clicking done

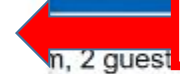




First click the "..."



From the dropdown menu click "Help Center"



Popular Help Center Topics

- Write a review
- Social sharing
- Guidelines and policies
- Are you a business owner or representative?
 - **List your business**
 - Respond to a review
 - Visit your Management Center

Have Other Questions?
Visit the Help Center

Click on "List your business"



Solimar Aquamarine Hotel, Gerani, Chania



Help Center

Search

TripAdvisor Help Center > Guidelines > Managing Your Listing (Owners)

How can I get listed?

As a representative of your property, it's easy - and free - to get your business listed on TripAdvisor!

All you have to do is share a few details, like business name, website link and address so travelers can find you.

Start now by reading our [Get Your Business On TripAdvisor guide](#) with easy-to-follow instructions. Or click the appropriate link below to list your property and verify your business meets TripAdvisor's requirements.

- [Accommodation](#)
- [Airline](#)
- [Attraction](#)
- [Restaurant](#)

Select the type of business you own, either Attraction or Accommodation

Related articles

- > [How do I request that a place or business be added to TripAdvisor?](#)
- > [What kind of places does TripAdvisor list?](#)
- > [Things to Do listing guidelines](#)
- > [Accommodation listing guidelines](#)
- > [Why was my listing request rejected?](#)

List an attraction on TripAdvisor

Read the complete TripAdvisor policy for attractions.

Fill out all fields

Your information

Name *

Solimar Intern

Email *

solimarintern@solimarinternational.com

[Need to correct an existing listing?](#)

This page is for adding new listings. To update or manage an existing listing, please visit the [Management Center](#)

What is your role at this business? *

Owner

Continue by scrolling down

Listing information for your attraction

Official business name * Country *

City/Town, State/Province/Region * | [Your city is not listed](#)

Zip code/postal code

Street address * [Additional address information](#)

Map Location (drag and drop the map marker as needed)

When possible, it is best to place the map marker at the main entrance of the business. If there is not a main entrance, place the marker in the geographic center. For tours, place the marker where the tour departs.



Fill out all required fields above and double check that your address is correct on the map location

When finished click "Next"

Next >

Fill out all required fields: phone, email, website, and Facebook.

Phone	Fax
+1 123456789	+1 123456789
Email	Your Website Address
solmanintem@solmaninternational.com	www.solmaninternational.com
Facebook Page	
www.facebook.com/solmanintl.com	

Category * (Select one category that best describes this attraction.)

Outdoor Activities

Type * (Please select 1-5 attraction types that accurately describe the attraction.)

- | | | |
|--|--|--|
| <input type="checkbox"/> 4WD, ATV & Off-Road Tours | <input type="checkbox"/> Adrenaline & Fitness Tours | <input type="checkbox"/> Air Tours |
| <input type="checkbox"/> Balloon Rides | <input type="checkbox"/> Beach & Pool Clubs | <input type="checkbox"/> Beaches |
| <input type="checkbox"/> Bike Tours | <input type="checkbox"/> Biking Trails | <input type="checkbox"/> Boat Rentals |
| <input type="checkbox"/> Boat Tours | <input type="checkbox"/> Canyoning & Rafting Tours | <input checked="" type="checkbox"/> Climbing Tours |
| <input type="checkbox"/> Cross-Country Ski Vacas | <input type="checkbox"/> Dolphin & Whale Watching | <input type="checkbox"/> Duck Tours |
| <input checked="" type="checkbox"/> Eco Tours | <input type="checkbox"/> Equestrian Trails | <input type="checkbox"/> Fishing Charters & Tours |
| <input type="checkbox"/> Gear Hire/Rentals | <input type="checkbox"/> Golf Courses | <input type="checkbox"/> Gondola Cruises |
| <input type="checkbox"/> Hiking & Camping Tours | <input type="checkbox"/> Hiking Trails | <input type="checkbox"/> Horseback Riding Tours |
| <input type="checkbox"/> Horse-Trawn Carriage Tours | <input type="checkbox"/> Juggling, Juggling & Tricks | <input type="checkbox"/> Kayaking & Canoeing |
| <input type="checkbox"/> Motorcycle Tours | <input type="checkbox"/> Nature & Wildlife Tours | <input type="checkbox"/> Off-road & A/V Trails |
| <input type="checkbox"/> Other Outdoor Activities | <input type="checkbox"/> Paragliding & Parascending | <input type="checkbox"/> River Rafting & Tubing |
| <input type="checkbox"/> Running Tours | <input checked="" type="checkbox"/> Safaris | <input type="checkbox"/> Scenic Drives |
| <input type="checkbox"/> Rafting & Rafting | <input type="checkbox"/> Shore Diving | <input type="checkbox"/> Ski & Snowboard Areas |
| <input type="checkbox"/> Ski & Snow Tours | <input type="checkbox"/> Speed Boat Tours | <input type="checkbox"/> Sports Games & Clinics |
| <input type="checkbox"/> Stand-Up Paddleboarding | <input type="checkbox"/> SUP/Canoe Tours | <input type="checkbox"/> Suning, Windowing & Kitesurfing |
| <input type="checkbox"/> Swim with Dolphin | <input type="checkbox"/> Waterskiing & Jet Skiing | <input type="checkbox"/> Water Sports |
| <input type="checkbox"/> Alpine & Aerial Adventure Parks | <input type="checkbox"/> Ziplin | |

From the dropdown menu select the category that best describes your enterprise. For the example we chose "Outdoor Activities" and selected all the activities we offer from the list

Continue by scrolling down

This is just an example to show how the list of activities can vary depending on the category you choose. This is the list for the category "Tours."

Category * (Select one category that best describes this attraction.)

Tours ▼

Type * (Please select 1-5 attraction types that accurately describe the attraction.)

- | | | |
|---|---|---|
| <input type="checkbox"/> 4WD, ATV & Off-Road Tours | <input type="checkbox"/> Adventure & Extreme Tours | <input type="checkbox"/> Air Tours |
| <input type="checkbox"/> Archaeology Tours | <input type="checkbox"/> Balloon Rides | <input type="checkbox"/> Bar, Club & Pub Tours |
| <input type="checkbox"/> Beer Tastings & Tours | <input type="checkbox"/> Bike Tours | <input type="checkbox"/> Boat Rentals |
| <input type="checkbox"/> Boat Tours | <input type="checkbox"/> Bus Tours | <input type="checkbox"/> Canyoning & Rappelling Tours |
| <input type="checkbox"/> City Tours | <input type="checkbox"/> Christmas Tours | <input type="checkbox"/> Coffee & Tea Tours |
| <input type="checkbox"/> Cultural Tours | <input type="checkbox"/> Food Tours | <input type="checkbox"/> Cocktail Tours |
| <input type="checkbox"/> Dolphin & Whale Watching | <input type="checkbox"/> Food & Wine | <input type="checkbox"/> Eco Tours |
| <input type="checkbox"/> Farms Tours | <input type="checkbox"/> Food, Wine & Beer | <input type="checkbox"/> Entertainment & Shows |
| <input type="checkbox"/> Food Tours | <input type="checkbox"/> Ghost & Vampire Tours | <input type="checkbox"/> Gondola Cruises |
| <input type="checkbox"/> Historical Tours | <input type="checkbox"/> Hiking & Camping Tours | <input type="checkbox"/> Historical & Heritage Tours |
| <input type="checkbox"/> Hop-On Hop-Off Tours | <input type="checkbox"/> Horse-Drawn Carriage Tours | <input type="checkbox"/> Kite Surfing & Kitesurfing |
| <input type="checkbox"/> Literary, Art & Music Tours | <input type="checkbox"/> Motorcycle Tours | <input type="checkbox"/> Movie & TV Tours |
| <input type="checkbox"/> Multi-Day Tours | <input type="checkbox"/> Nature & Wildlife Tours | <input type="checkbox"/> Night Tours |
| <input type="checkbox"/> Museums & Exhibitions | <input type="checkbox"/> Photography Tours | <input type="checkbox"/> Private Tours |
| <input type="checkbox"/> Rail Tours | <input type="checkbox"/> River Rafting & Trips | <input type="checkbox"/> Shopping Tours |
| <input type="checkbox"/> Scenic Railways | <input type="checkbox"/> Cruise & Sailing | <input type="checkbox"/> Shopping Tours |
| <input type="checkbox"/> Self-Drive Tours & Rentals | <input type="checkbox"/> Street Art | <input type="checkbox"/> Shopping Tours |
| <input type="checkbox"/> Sightseeing Tours | <input type="checkbox"/> Skydiving | <input type="checkbox"/> Street Food Tours |
| <input type="checkbox"/> Stand-Up Paddleboarding | <input type="checkbox"/> Submarine Tours | <input type="checkbox"/> Surfing, Windsurfing & Kitesurfing |
| <input type="checkbox"/> Swim with Dolphins | <input type="checkbox"/> Tents, Yurts & Glamping | <input type="checkbox"/> Walking Tours |
| <input type="checkbox"/> Waterskiing & Jet Skiing | <input type="checkbox"/> Water Sports | <input type="checkbox"/> Wine Tours & Tastings |
| <input type="checkbox"/> Zipline & Aerial Adventure Parks | | |

Recommended length of visit

- <1 hour 1-2 hours 2-3 hours More than 3 hours

Price of entry/admission

- Free/no charge Entry fee

Average price

-Select a currency-

Recommended length of visit

- <1 hour 1-2 hours 2-3 hours More than 3 hours

Price of entry/admission

- Free/no charge Entry fee

10 USD U.S. Dollars ▼

Description of your attraction

400 character limit

Make sure you add a complete description of your enterprise's activities here, you are limited to 400 characters.



[Add a description in another language](#)

Additional Information (optional)

Does this attraction offer any of the following?

- | | |
|--|--|
| <input type="checkbox"/> Activities for older children | <input type="checkbox"/> Lockers / storage |
| <input type="checkbox"/> Activities for young children | <input type="checkbox"/> Stairs / elevator |
| <input type="checkbox"/> Bathroom facilities | <input type="checkbox"/> Stroller parking |
| <input type="checkbox"/> Food available for purchase | <input type="checkbox"/> Wheelchair access |

Choose a photo to represent this listing

Image File No file chosen

Submit this listing

- Check this box to certify that you are an official representative of the property for which you are submitting this listing and that the information you have submitted is correct. In submitting a photo, you also certify that you have the right to use the photo on the web and agree to hold TripAdvisor harmless for any and all copyright issues arising from your use of the image.

Once you have chosen the appropriate tour type, continue to fill out the fields shown here, recommended length of visit, price of entry, a detailed but concise description, and other additional information.

Providing a photo of your business helps you make a strong first impression with travelers. This photo will be displayed on your listing page. The photo needs to be a .jpg or .gif (common photo formats). Images with borders, logos or files that are larger than 100kb will not be accepted.

Double check that you have provided all information before clicking submit.

Submit >

Thank you for your suggestion.

Most requests are processed within 5 days, but because we carefully screen all requests to make sure they benefit travelers and comply with our policies, some may take longer.

We will email you after our editors have reviewed the information.

- [Submit another new listing](#)
- [Return to TripAdvisor home](#)

After you have submitted your listing proposal you will be brought this page. You may have to wait a couple of days before you hear back from TripAdvisor, so be sure to check your email regularly.